

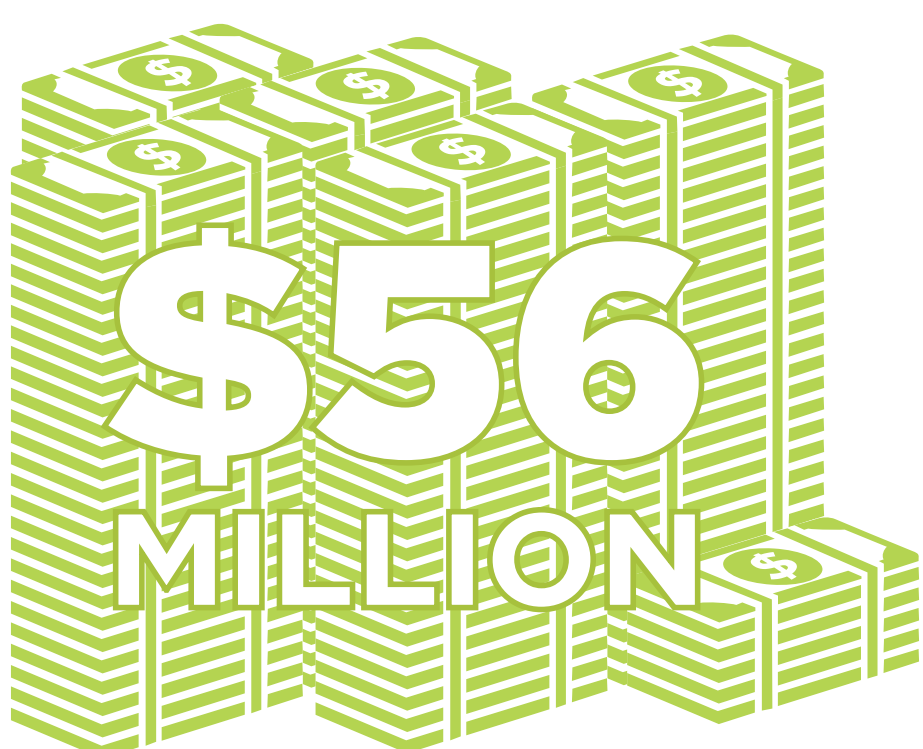
CAN YOU IMAGINE?



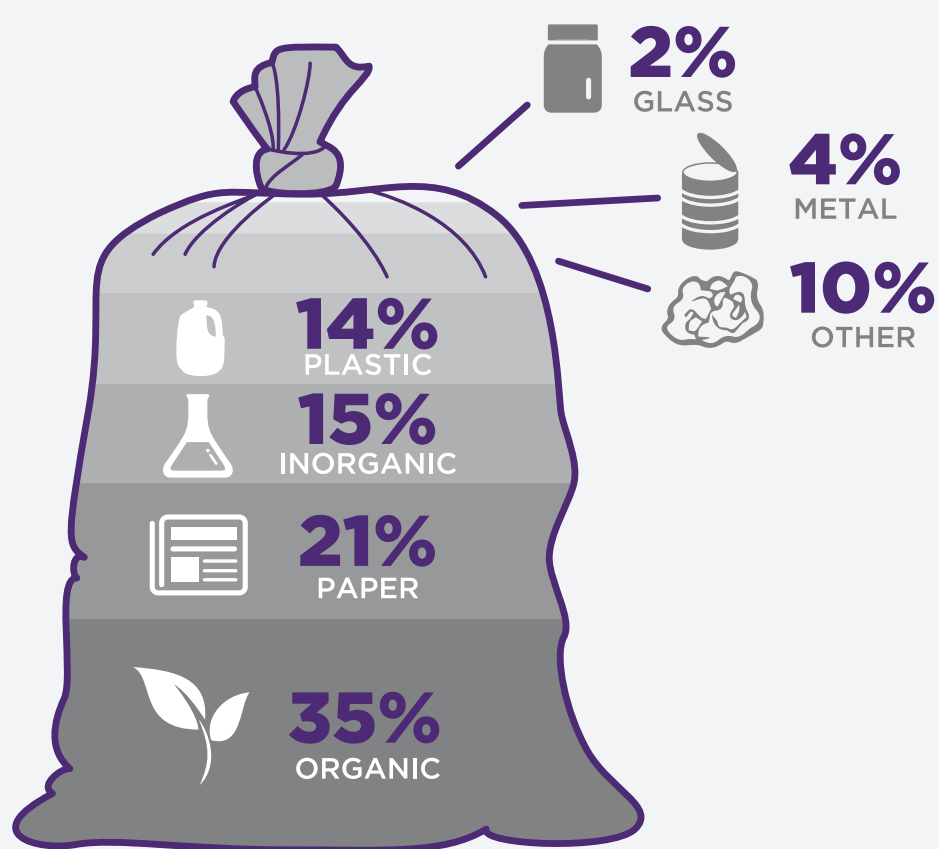
KENT COUNTY
DEPARTMENT OF
PUBLIC WORKS

WEST MICHIGAN CURRENTLY **TRASHES** \$56 MILLION & 370 JOBS

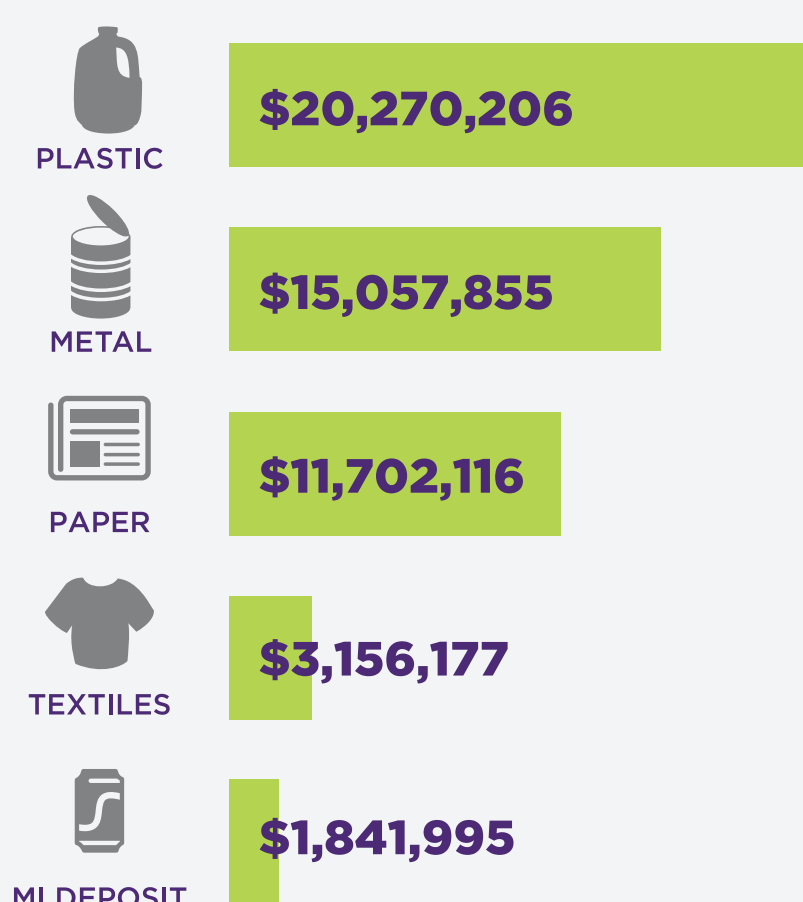
By changing how we handle our waste, we can generate...



WHAT WE THROW AWAY IN WEST MICHIGAN:



WHAT THE "TRASH" WE THROW AWAY IS WORTH:

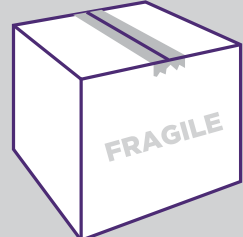


LET'S IMAGINE OUR TRASH DIFFERENTLY!

WHAT IF...



Wood Pallets became Wood Chips?



Used Boxes became New Cardboard?



Food Scraps were composted & became Something New?



Brewing Hops became Power for Homes?

OUR GOAL: REDUCE LANDFILL WASTE **20% by 2020 | 90% by 2030**



WHAT CAN WE DO?

RESIDENT

- Learn what's recyclable (types of plastic, metal, paper, cardboard)
- Use conventional recycling programs available
- Learn ways to cut down on waste products, like composting
- Learn where to recycle electronics and textiles

BUSINESS

- Recycle corrugated cardboard
- Use conventional recycling programs available
- Adopt electronic waste and compost recycling programs

PLEDGE TO MAKE A DIFFERENCE:

IMAGINETRASH.ORG