KENT COUNTY
DEPARTMENT OF PUBLIC WORKS

PROCESSES OVER 525,000 TONS = 1 BILLION LBS OF WASTE EACH YEAR

WHAT WE DO NOW

WHAT WE COULD BE DOING

OUR GOAL: REDUCE LANDFILL WASTE
20% by 2020 | 90% by 2030

200-ACRE SUSTAINABLE BUSINESS PARK

Potential Public, Private and Nonprofit Partners of the Proposed Sustainable Business Park

- MANUFACTURERS
- AGRICULTURE
- EDUCATION & RESEARCH
- RECREATION & HEALTH
- STARTUPS & ENTREPRENEURS
The Kent County Department of Public Works (DPW) wants Kent County to be a leader in sustainability in Michigan and across the nation. That’s why we are creating a plan to expand recycling and waste recovery, which will protect our air, land and Great Lakes.

Each day, thousands of pounds of trash are dumped into area landfills. Only 6-8% of the waste generated in Kent County is recycled. We believe we can do better.

The Kent County DPW has set a bold goal: **Reduce landfill waste by 90% by 2030.**

A key part of achieving this goal is building a **SUSTAINABLE BUSINESS PARK ON 200 ACRES** of land adjacent to the South Kent Landfill in Byron Center.

We have an opportunity to put West Michigan on the map as a leader in recycling and waste reduction and, together, we’ll protect our air, land and Great Lakes.

**THE OPPORTUNITY:**
Attract new businesses and investment to Kent County while accelerating our progress toward our sustainability goals.

Waste materials that would otherwise be dumped into area landfills would be converted into usable products. A variety of entities who need access to raw materials could tap into these reclaimed or converted materials and transform them into new products:

- Complementory Businesses
- Entrepreneurs
- Startups

The park has tremendous potential for preserving open space, expanding research and using renewable energy to power operations.

For more information about the sustainable business park plan and to stay connected, visit [REIMAGINETRASH.ORG](http://REIMAGINETRASH.ORG)