

WHAT WE DO NOW

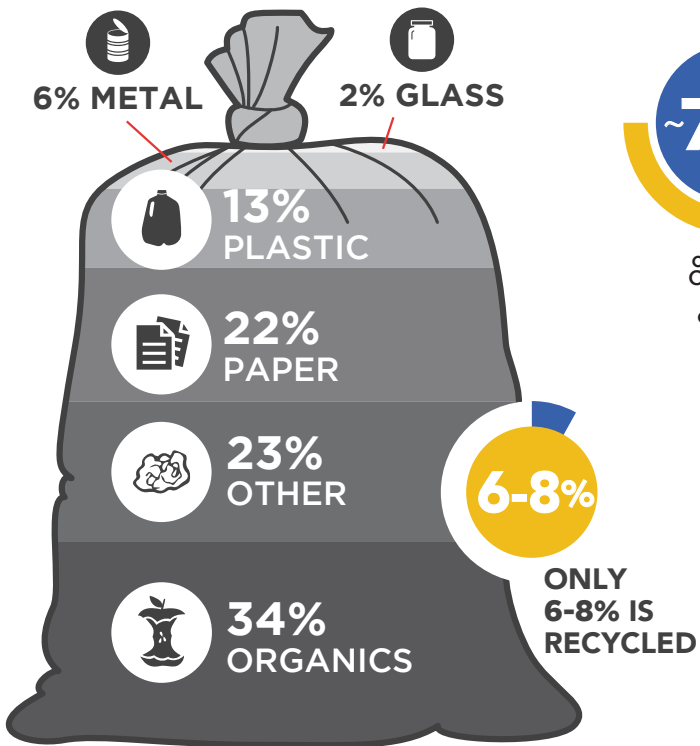
# KENT COUNTY

DEPARTMENT OF PUBLIC WORKS

PROCESSES OVER

**525,000 TONS**  
**= 1 BILLION LBS**

OF WASTE EACH YEAR

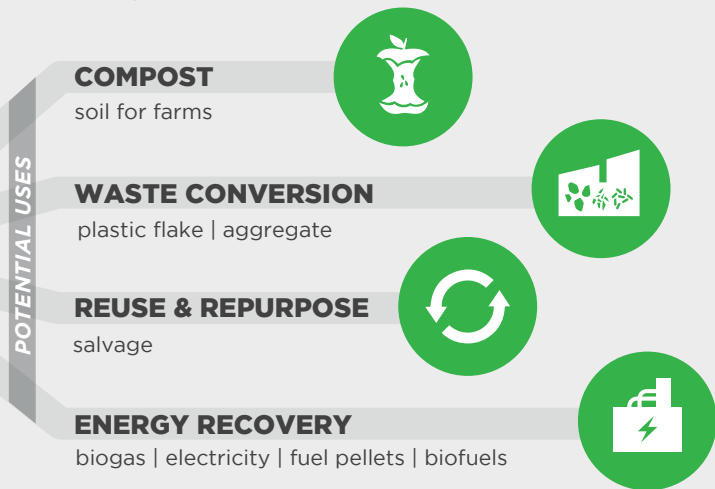
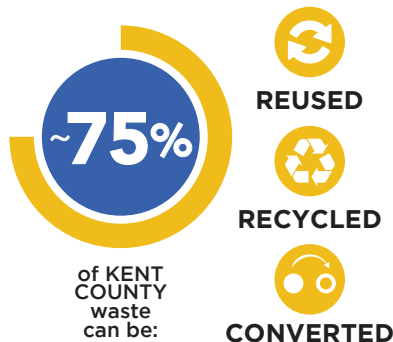


WHAT WE *COULD* BE DOING

**OUR GOAL:** REDUCE LANDFILL WASTE  
**20% by 2020 | 90% by 2030**



**200-ACRE SUSTAINABLE BUSINESS PARK**



Potential Public, Private and Nonprofit Partners of the Proposed Sustainable Business Park



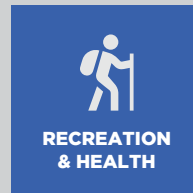
MANUFACTURERS



AGRICULTURE



EDUCATION & RESEARCH



RECREATION & HEALTH



STARTUPS & ENTREPRENEURS



KENT COUNTY  
DEPARTMENT OF  
PUBLIC WORKS

2020 | 2030

The Kent County Department of Public Works (DPW) wants Kent County to be a leader in sustainability in Michigan and across the nation. That's why we are creating a plan to expand recycling and waste recovery, which will protect our air, land and Great Lakes.

**Each day, thousands of pounds of trash are dumped into area landfills.**

**Only 6-8% of the waste generated in Kent County is recycled.**

**We believe we can do better.**

The Kent County DPW has set a bold goal:

## **Reduce landfill waste by 90% by 2030.**

A key part of achieving this goal is building a **SUSTAINABLE BUSINESS PARK ON 200 ACRES** of land adjacent to the South Kent Landfill in Byron Center.

We have an opportunity to put West Michigan on the map as a leader in recycling and waste reduction and, together, we'll protect our air, land and Great Lakes.

**THE OPPORTUNITY:**  
**Attract new businesses and investment to Kent County while accelerating our progress toward our sustainability goals.**

Waste materials that would otherwise be dumped into area landfills would be converted into usable products. A variety of entities who need access to raw materials could tap into these reclaimed or converted materials and transform them into new products:

- **Complementary Businesses**
- **Entrepreneurs**
- **Startups**

The park has tremendous potential for preserving open space, expanding research and using renewable energy to power operations.

For more information about the sustainable business park plan and to stay connected, visit

**REIMAGINETRASH.ORG**